



Greetings Mr. Teague:

Every September, the Substance Abuse and Mental Health Administration (SAMHSA) promotes Recovery Month to increase awareness and understanding of mental health, substance use and recovery to celebrate communities. On **September 21, 2019** Dallas Ft. Worth metroplex will host advocates, peers, friends and families across Texas will gather at Globe Life Park, home of the Texas Rangers for a day filled with fun as we celebrate the **30th Anniversary of National Recovery Month**.

This year marks the **9th Anniversary of the Big Texas Rally for Recovery**. The Rally was originally held on the steps of the Texas State Capitol in Austin, but has "traveled" to Houston, Dallas, Galveston and San Antonio over the last few years. Featured speakers have included Greg Williams, Tara Connor, Mackenzie Phillips, William C. Moyers, Brian Cuban, and Danny Trejo.

Countless families are touched by addiction and mental health. The Rally serves as an opportunity to show that recovery is a reality for thousand in Texas; to honor all paths of recovery; and that recovery flourishes in supportive communities.

Can we count on your support to make this the best year ever? Please share with friends, family, and your communities.

We look forward to having you join us as we celebrate the faces and voices of recovery across Texas. **Together We Are Stronger!**

Please contact us for details on how you can lend your support, volunteer and help us get the word out. For information about National Recovery Month visit www.recoverymonth.gov. To see how much fun we had last year visit <https://bigtexasrallyforrecovery.org/>.

We look forward to seeing you at the Rally!

Sincerely,

Joe Powell

Joe Powell
Chair of Big Texas Rally for Recovery 2019
Association of Persons Affected by Addiction



Sponsorship Opportunities

Home Run - \$15,000

- Name/Logo signage throughout event and VIP area
- 30 reserved seats in VIP area for your guests
- Company representative allowed to speak on main stage at the Rally
- Business mentioned in media interviews and Name/Logo on press releases, promotional materials, website and Facebook page
- Exhibit table reserved space
- 30 Rally event t-shirts and wrist bands

Third Base - \$10,000

- Name/Logo signage throughout event and VIP area
- 20 reserved seats in VIP area for your guests
- Company representative lead the rally walk
- Name/Logo on press releases, promotional materials, website and Facebook page
- Exhibit table reserved space
- 20 Rally event t-shirts and wrist bands

Second Base - \$5,000

- Name/Logo signage throughout event and VIP area
- 10 reserved seats in VIP area for your guests
- Company representative announces Honor Guard
- Exhibit table reserved space
- 10 Rally event t-shirts and wrist bands
- Name/Logo on press releases, promotional materials, website and Facebook page

First Base - \$2,500

- Name/Logo signage throughout event and VIP area
- 5 reserved seats in VIP area for your guests
- 5 Rally event t-shirts and wrist bands
- Company hosts pre-rally event
- Exhibit table reserved space (Main Stage)
- Name/Logo on press releases, promotional materials, website and Facebook page
- Signage at event

Dug Out - \$1,000

- Name/Logo signage throughout event and VIP area
- 10 Rally event t-shirts
- Company hosts pre-rally event
- Exhibit table reserved space (Main Stage)
- Name/Logo on press releases, promotional materials, website and Facebook page
- Signage at event

Pitching Coach - \$500

- Name/logo on website/Facebook page
- Exhibit table reserved

Exhibit Table - \$500

- 6x6 table, 2 chairs
- Rally event t-shirt



All correspondence will be sent to:

Name: _____ Company/Organization _____

Address: _____

City: _____ State _____ Zip: _____

Phone: _____ Email: _____

On-Site Contact (day of event), if different from person above:

Name: _____ Title: _____

Phone: _____ Cell: _____ Email: _____

Email Company Logo: bigtexasrallyforrecovery@gmail.com

The “Big Texas Rally for Recovery” 2019 will be hosted in Arlington, TX. Here is your chance to show support for those in recovery and seeking recovery from alcoholism, drug addiction and co-occurring mental challenges. For more information visit www.bigtexasrallyforrecovery.org

My organization will support the “Big Texas Rally for Recovery” at the following category:

- | | |
|--|--|
| <input type="checkbox"/> \$15,000 – Home Run | <input type="checkbox"/> \$500 - Other General Donation |
| <input type="checkbox"/> \$10,000 – Third Base | <input type="checkbox"/> \$250 - Other General Donation |
| <input type="checkbox"/> \$5,000 – Second Base | <input type="checkbox"/> \$100 - Other General Donation |
| <input type="checkbox"/> \$2,500 – First Base | <input type="checkbox"/> \$50 - Other General Donation |
| <input type="checkbox"/> \$1,000 – Dug Out | <input type="checkbox"/> Other – Contact Karim Bryant (817) 726-0273 |

PAYMENT INFORMATION: Payment may be made with cash, check, money order, credit card and Paypal.

Enclosed is my check for \$ _____ made payable to: **BTRR**

Please charge the amount of \$ _____ to my Master Card Visa AMEX Discover Paypal

Credit Card Number: _____ Expiration Date: _____

CCV# _____ Name on Card: _____ Signature: _____

Billing Address: _____
Address City State Zip

Return copy of form and payment to:

Association of Persons Affected by Addiction (APAA)
P.O. 191186 • Dallas, TX • 75219
APAA is a 501c3 Non-Profit Organization

For additional information:

Contact: Joe Powell at joepowell@apaarecovery.org or call 214-476-6066

Recovery Month (September) promotes the benefits of treatment for substance use and mental health disorders, celebrates people in recovery, praises the contributions of treatment providers, and promotes the message of recovery in all its forms. Recovery month also spreads positive messages that behavioral health is essential to overall health, that prevention works, treatment is effective, and people can and do recover. Your contribution makes make it possible for these vitally important messages to be heard. Thank you!