



July 1, 2023

Greetings:

Every September, the Substance Abuse and Mental Health Administration (SAMHSA) promotes National Recovery Month to increase awareness and understanding of mental health and substance use challenges. The goal is to show that behavioral health is essential to the health of our communities, prevention works, treatment is effective, and people do recover. This year we will celebrate the **34th Anniversary of National Recovery Month**.

As a part of National Recovery Month, the state of Texas hosts its annual **Big Texas Rally for Recovery (BTRR)**. For over a decade, the Rally has "traveled" to Austin, Houston, Dallas, Galveston and San Antonio. Featured speakers have included Greg Williams, Tara Conner, Mackenzie Phillips, William C. Moyers, Brian Cuban, Micahel Botticelli, Danny Trejo, Carol Lucky, Commissioner Theresa Daniel, and Commissioner John W. Price.

On **September 09, 2023, Dallas Ft. Worth** will host advocates, peers, friends and families across the state of Texas for a day filled with fun as we celebrate the **14th Anniversary of the Big Texas Rally for Recovery**. We will gather for this year's rally in the Fair Park community. In light of the gathering place and historical purpose of the Rally, this year's theme is **"Recovery Reunion Under the Sun."** The theme highlights our goal to educate the community about recovery, diminish the stigma around substance use and mental health challenges, and amplify the voices of people in recovery across the nation. The Big Texas Rally for Recovery serves as an opportunity to show that recovery is a reality for thousands in Texas, that recovery flourishes in supportive communities.

We need your support to make this the best Big Texas Rally for Recovery yet! No matter the level of contribution, we value your support in advancing health, wellness, and recovery in communities nationwide. On the following page, you will find sponsorship levels in accordance with the year's "Recovery Reunion Under the Sun" theme.

We look forward to having you join us as we celebrate the many faces and voices of recovery across the nation. **Together We Are Stronger!** Please share this Sponsorship packet with community partners and stakeholders.

Please contact us for details on how you can lend your support, volunteer and help us get the word out. For information about National Recovery Month visit www.recoverymonth.gov. To see how much fun we had last year visit <https://bigtexasrallyforrecovery.org/>.

We look forward to seeing you at the Rally!

Sincerely,

Joe Powell, Honorary Rally Chair
Association of Persons Affected by Addiction

Annie Powell, DFW Planning Committee Chair
One World Recovery Network

Jennifer DaSilva, DFW Planning Committee Co-Chair
Simply Grace

Supported by:



Sponsorship Opportunities

Champion - \$15,000

- Company Sponsored "VIP" (includes: company signage and desired promotional materials)
- Name/Logo signage throughout event, VIP area
- Priority Placement on Marketing Materials and Press Releases
- Name/Logo featured on website and social media
- Company representative will speak on Main Stage at the Rally
- 10 VIP tickets
- Priority Lakeside Exhibit table
- Logo Featured on Rally t-shirts
- 25 Rally event t-shirts

Hope Giver - \$10,000

- Name/Logo signage throughout event, VIP area
- Premier Placement on Marketing Materials and Press Releases
- Name/Logo featured on website and social media
- 8 VIP tickets
- Lakeside Exhibit table
- Logo Featured on Rally t-shirts
- 15 Rally event t-shirts

Advocate - \$5,000

- Name/Logo signage throughout event and VIP area
- Name/Logo featured on website and Facebook Page
- Company representative will announce the Honor Guard
- 5 VIP tickets
- Logo Featured on Rally t-shirts
- Exhibit table reserved space
- 10 Rally event t-shirts

Community Builder - \$2,500

- Name/Logo signage throughout event
- Name/Logo featured on website and Facebook Page
- 2 VIP tickets
- Exhibit table reserved space
- Logo Featured on Rally t-shirts
- 5 Rally event t-shirts

Supporter- \$1,000

- Name/Logo on website and Facebook page
- Logo Featured on Rally t-shirts
- Exhibit table reserved space
- 3 Rally event t-shirts

Exhibitor-\$500

- Website and Logo featured on Facebook page
- 6X6 Exhibit Table/2 chairs
- 2 Rally event t-shirts

Supported by:



All correspondence will be sent to:

Name: _____
Company/Organization: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

On-Site Contact (day of event), if different from person above:

Name: _____ Title: _____
Phone: _____ Cell: _____ Email: _____

Email Company Logo: bigtexasrallyforrecovery@gmail.com

The "Big Texas Rally for Recovery" DFW 2023 will be hosted in Dallas, Texas. Here is your chance to show support for those in and seeking recovery across the great state of Texas. For more information visit www.bigtexasrallyforrecovery.org

My organization will support the "Big Texas Rally for Recovery" at the following category:

- \$15,000 - Champion
\$10,000 - Hope Giver
\$5,000 - Advocate
\$2,500 - Community Builder
\$1,000 - Supporter
\$500 - Exhibitor
\$250 - Donation Only
\$100 - Donation Only
\$50 - Donation Only
\$25 - Donation Only

PAYMENT INFORMATION: Payment may be made with cash, check, money order, credit card.

Enclosed is my check for \$_____ made payable to: One World Recovery Network

Please charge the amount of \$_____ to my [] Master Card [] Visa [] AMEX [] Discover

Credit Card Number: _____ Expiration Date: _____

CCV: _____ Name on Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

Return copy of form and payment to: One World Recovery Network
1236 Southridge Court #207 Hurst, TX 76053
501c3 Non-Profit Organization

For additional information:
Contact: bigtexasrallyforrecovery@gmail.com

Deadline to submit the Sponsorship Packet is September 6th, 2023.

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